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◆ The Answer is in the Question

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Where is our Research?

- ◆ Message research is in an initial phase:
 - Mistakes!
 - Small Subject Sizes
 - Few RCTs

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Where our Research is Going?

- ◆ Message research is rapidly progressing
 - Larger and more varied sample sizes
 - More Double Blind Studies
 - New projects and less mistakes!

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Where do good research questions come from?

- ◆ Client questions
 - What questions have clients asked that you have not had a good answer to?
- ◆ Old research questions
 - Reading research will lead to further research.
- ◆ Your own Assumptions
 - What are you not sure about in your own practice? What claims do you make to clients?

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Characteristics of a Good Question

- ◆ Clarity
 - Can everyone who reads it understand what you're trying to do?
- ◆ Simplicity
 - Do you have the means to answer the question?
- ◆ Relevance
 - Will the answer to your question matter to you and to others?

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Your Question


- ◆ This is your time to create a question!
- ◆ Your research questions will affect your practice and future research!

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The Next Step


- ◆ Project Protocol
 - The structure to your clinical research
 - The protocol is an outline of what you are going to do
 - Detail is everything.



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What Do You Need?


- ◆ Subject Type
 - Age
 - Gender
 - Other factors
- ◆ Subject Pool
 - Where will you get your subjects?
 - Clientele, community, referrals, friends??



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Measurements


- ◆ Any beginning measurements that you might need
- ◆ Any ending measurements that you might need
- ◆ How will you measure??



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Treatment Protocol

- ◆ If you are conducting an interventional study you need to outline what treatment you're providing
 - Technique
 - Modality
 - Region of the body
 - Details, details, details, details!!!



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